

# PUNT ROAD *Collective*

STRONG  
& BOLD  
HOSPITALITY



# PUNT ROAD *Collective*

In 2026, Richmond Football Club is proud to launch the **Punt Road Collective**.  
A bold new initiative redefining the way businesses connect with one another.

Designed for business leaders, with a focus on high performance and leadership, Punt Road Collective is more than a networking program; it's a strategic platform for growth and connection.

**Limited to 50 foundation members**, this new and exclusive membership will help you to unlock new business opportunities, elevate your brand presence and host clients in unforgettable locations.

Punt Road Collective offers curated, high-value experiences that foster genuine relationships, strategic insights, and commercial outcomes.

Premium Partners



**Comwire<sup>IT</sup>**



## EVENTS

Each event in the Punt Road Collective calendar is designed to deliver value, exclusivity, and inspiration.

### EVENT 1 - MAY MYSTERY INTERNATIONAL RETREAT

Escape the ordinary. This three-night, four-day luxury retreat at a surprise international destination offers the ultimate blend of relaxation, inspiration, and connection. Expect world-class speakers, cultural immersion opportunities and tailored experiences.



\*Additional invites available via enquiry



### EVENT 2 - SEPTEMBER NFL EVENT

Get ready for an unforgettable celebration of American football! In the lead up to Melbourne hosting the NFL, you will be treated to a premium mid week event with NFL talent, high-profile guest speakers and the perfect setting to connect with fellow guests.



### EVENT 3 - NOVEMBER YARRA VALLEY WINERY EXPERIENCE

Indulge in a fine dining experience in the Yarra Valley. Set against the backdrop of rolling vineyards, this event offers a refined atmosphere to build relationships and enjoy exceptional food and wine.



### ADDITIONAL MEMBER INCLUSIONS

- Two (2) intimate business networking events.
- Business short course tailored to leadership and high performance through Richmond's partnership with Swinburne University.

**Investment: \$17,500 (inc GST)**



# PRG

**Limited spots available**, to be one of the first to secure your place in this exclusive group, please contact:

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