

PINT ROAD
Collective

STRONG
& **BOLD**
HOSPITALITY

PUNT ROAD *Collective*

In 2026, Richmond Football Club is proud to launch the **Punt Road Collective**. A bold new initiative redefining the way businesses connect with one another.

Designed for business leaders, with a focus on high performance and leadership, Punt Road Collective is more than a networking program; it's a strategic platform for growth and connection.

Limited to 50 foundation members, this new and exclusive membership will help you to unlock new business opportunities, elevate your brand presence and host clients in unforgettable locations.

Punt Road Collective offers curated, high-value experiences that foster genuine relationships, strategic insights, and commercial outcomes.

Premium Partners



ComwireIT

EVENTS

Each event in the Punt Road Collective calendar is designed to deliver value, exclusivity, and inspiration.

EVENT 1 - MAY

MYSTERY INTERNATIONAL RETREAT

Escape the ordinary. This three-night, four-day luxury retreat at a surprise international destination offers the ultimate blend of relaxation, inspiration, and connection. Expect world-class speakers, cultural immersion opportunities and tailored experiences.



*Additional invites available via enquiry



EVENT 2 - SEPTEMBER

NFL EVENT

Get ready for an unforgettable celebration of American football! In the lead up to Melbourne hosting the NFL, you will be treated to a premium mid week event with NFL talent, high-profile guest speakers and the perfect setting to connect with fellow guests.



EVENT 3 - NOVEMBER

YARRA VALLEY WINERY EXPERIENCE

Indulge in a fine dining experience in the Yarra Valley. Set against the backdrop of rolling vineyards, this event offers a refined atmosphere to build relationships and enjoy exceptional food and wine.



ADDITIONAL MEMBER INCLUSIONS

- Two (2) intimate business networking events.
- Business short course tailored to leadership and high performance through Richmond's partnership with Swinburne University.

Investment: \$17,500 (inc GST)

PRO

Limited spots available, to be one of the first to secure your place in
this exclusive group, please contact:

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