

The Gift of Perpetual Greatness

A gift in your Will to Richmond Football Club can help shape the future of the Club you love.



Neville Crowe's Legacy

RICHMOND FOOTBALL CLUB
FOUNDATION

STRONG & BOLD | NOW & FOREVER





More Than a Football Club

For generations, Richmond Football Club has meant far more than the game.

It has meant belonging, identity, family, tradition and pride.

For many supporters, Richmond has been woven through life itself; in childhood memories, match days, friendships, family rituals, heartbreaks, triumphs and moments of pure joy in the yellow and black.

It is not simply a club people follow.

It is a club people carry with them.

For some supporters and friends, there comes a time to reflect on the things that have mattered most in life; the people, values, communities and institutions that helped shape who they are.

A gift in your Will is one of the most thoughtful ways to recognise that connection and help ensure Richmond remains strong and bold for generations to come.



Scan the QR code to hear from Richmond Football Club Chief Executive Officer Shane Dunne on the lasting impact of your support.



“*Supporting the Club has been an important part of my life, and I'd like to continue that, in some way, beyond my lifetime. Knowing that opportunity exists brings a real sense of comfort. It feels like a way of staying connected to something that has meant so much to me.*”

– Andrew Sloman, Neville Crowe's Legacy Member

Honouring a Lifelong Connection

The Richmond Football Club Bequest Society was first established by Neville Crowe in 2008 and officially renamed to Neville Crowe's Legacy in July 2019.

Neville Crowe's Legacy recognises supporters and friends who choose to remember Richmond Football Club in their Will.

Named in honour of one of the Club's most respected figures, Neville Crowe's Legacy reflects values that sit at the heart of Richmond – loyalty, humility, commitment and belief in the power of people to shape the Club's future.

Neville Crowe was a giant of Richmond. A leader, a connector and someone who understood that great clubs are built

not only by those on the field, but by the community that stands behind them.

Neville Crowe's Legacy honours that spirit. It is a community of supporters who have chosen to create their own legacy as a natural extension of a lifetime of supporting Richmond Football Club.

The amount is never what matters most; the intention is.

And perhaps most importantly, it gives the Club the opportunity to thank and recognise people for this thoughtful commitment during their lifetime – because no great club should ever let gratitude arrive too late.

Neville was a very proud member of this incredible Richmond Football Club; he lived and breathed the Tigers and was devoted to its people.

Neville sought to ensure the longevity of the Club's existence and by doing that he introduced the bequest society. It meant so much to him to ensure that his grandchildren, great grandchildren and the general community had the Richmond Football Club in its midst.

– Valy Crowe, Neville Crowe's Legacy Member





A Natural Extension of a Lifetime of Support

People choose to leave a gift in their Will for different reasons. Often, the motivation is simple.

It is a way to give back to something that has given so much.

For some, Richmond has been part of their family story for decades.

For others, it is the sense of belonging, identity and connection the Club has brought into their lives.

For many a bequest is not about recognition; it is about continuity.

It is about knowing their support for Richmond can continue long after they are gone.

A gift in your Will can be:

- a reflection of loyalty
- an expression of gratitude
- a lasting sign of belief in Richmond's future
- a way to create a legacy for you and/or loved ones to remain part of the Club's story for generations to come

“My greatest passion in life has been the Tigers. From being part of the cheer squad as a young girl through to experiencing the recent premiership era, those moments are among my most treasured memories. After more than 60 years as a member, it was an easy decision to include the Club in my Will.”

– Judith Jones, Neville Crowe's Legacy Member

Perpetual Greatness. Helping Build Richmond's Future

Every bequest to Richmond helps strengthen the Club's future through the Future Fund.

These gifts are long-term investments in the future of Richmond Football Club – helping build the strength, stability and

vision required for the Club to thrive across generations.

Through the Future Fund, legacy gifts help support the pillars that will shape Richmond's future:



Football & Innovation

Supporting excellence, capability and opportunity for players, coaches and staff.



Facilities

Helping create the places and spaces that enable growth, connection and performance.



Heritage

Protecting and celebrating the stories, people and traditions that define Richmond.



Community

Strengthening the Club's impact in the lives of members, supporters and communities.

A Gift Far Beyond Any Single Season

It helps create what Richmond aspires to be for generations to come: a Club with the resources, stability and vision to achieve perpetual greatness – on and off the field.

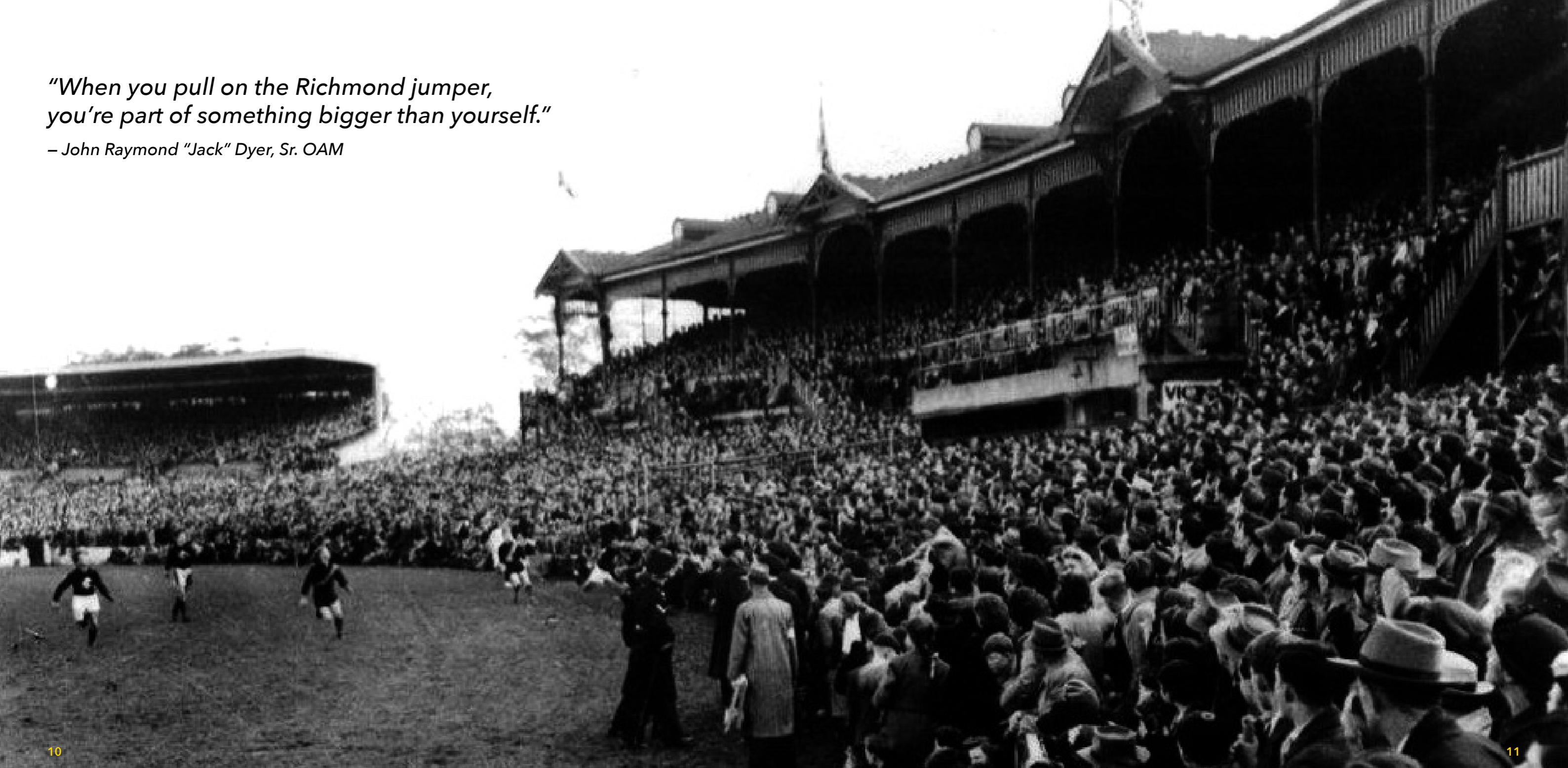
"A gift in your Will is one of the most meaningful ways to strengthen Richmond's future."

– Shane Dunne, Richmond Football Club Chief Executive Officer



*"When you pull on the Richmond jumper,
you're part of something bigger than yourself."*

– John Raymond "Jack" Dyer, Sr. OAM



Simple Ways to Remember Richmond in Your Will

There are several ways you may choose to leave a gift in your Will. Your solicitor or legal advisor can help determine the option that best reflects your wishes and circumstances.

Options

- a residuary gift
- all or a percentage of what remains in your estate after family, loved ones and other commitments have been provided for
- a percentage gift
- a nominated percentage of your estate
- a specific sum
- a fixed amount of money
- a specific asset - this may include shares, property, insurance proceeds or other assets.

Every gift, whatever its form or size, can have meaningful impact.

A bequest is a personal decision, made only after those closest to you have been considered and cared for and after you have received proper legal advice.

Making Your Intentions Clear

Including Richmond in your Will is a simple and considered process, and your solicitor or legal advisor can guide you through the approach that best reflects your wishes.

To assist, the following wording may be helpful:

“I give to the Richmond Football Club (ABN: 25 679 793 340)

(Select one and write one of the following)

- **a specific asset**
- **the sum of \$____**
- **___% of my estate**
- **the residue of my estate**
- **___% of the residue of my estate**

free of all duties and encumbrances, to be applied for its general purposes or such specific purpose as the Richmond Football Club determines.”

Your legal advisor can tailor this wording to suit your personal circumstances.

If you choose to include Richmond Football Club, it can also be helpful to inform your executor of your intentions, so they clearly understand your wishes when the time comes.

If you already have a Will, you may not need to start again. Many supporters choose to include a gift through a codicil – a short legal document that allows you to update your existing Will without changing its overall structure. If you would like to know more about this option please contact us directly.

A gift in your Will remains entirely within your control and can be reviewed or updated at any time – ensuring it always reflects what matters most to you.

Recognised with Gratitude

Supporters who let the Club know they have included Richmond in their Will are invited to become part of Neville Crowe's Legacy.

This is the Club's way of expressing heartfelt thanks during a supporter's lifetime and ensuring those who make this thoughtful commitment feel valued, respected and connected.

Membership of Neville Crowe's Legacy may include:

- invitations to selected Club events and gatherings
- updates on the Club's future direction and impact
- opportunities for connection with Club representatives and fellow legacy supporters
- appropriate recognition, if desired
- dedicated stewardship through the Club's legacy engagement program

Leaving a gift in your Will is a personal matter, and the Club is available to assist respectfully and confidentially.

We can help with:

- a confidential conversation about your wishes
- suggested bequest wording
- information on how legacy gifts may support Richmond's future
- questions about Neville Crowe's Legacy
- recognition or anonymity preferences

Your Legacy. Together Our Future.

Your Will tells the story of what mattered most in your life.

If Richmond has been part of your story – your memories, your family, your identity – we invite you to consider how you might also be part of its future.

A gift in your Will is a quietly powerful act of belief in the Club you love.

To everyone who has already made this commitment, thank you.

To those considering it, know that your gesture would be deeply respected and profoundly important to the future of the Richmond Football Club.


“I hope my contribution helps ensure the Tigers remain competitive and a powerhouse of the competition. Winning games of football is at the heart of what we exist to do, and if my support can play even a small role in that, then it's something I'm proud to be part of.”

– Mike Durkin, Neville Crowe's Legacy Member


What Will Your Legacy Be?


**To have a confidential conversation about
Neville Crowe's Legacy, please contact:**

**Hollie Stone
Head of Foundation**

 03 9426 4400

 bequest@richmondfc.com.au

 www.richmondfc.com.au

 PO Box 391, East Melbourne VIC 8002

RICHMOND FOOTBALL CLUB
FOUNDATION

STRONG & BOLD | NOW & FOREVER

