RICHMOND FOOTBALL CLUB

2026 IMPACT & SUSTAINABILITY REPORT



RICHMOND
EST 1885



ACKNOWLEDGMENT OF COUNTRY

Richmond Football Club acknowledges the traditional owners of the land on which we work and play, the Wurundjeri and Bunurong people of the Kulin Nation.

STATEMENT OF INCLUSIVITY

Richmond is a community of inclusion, connection, and celebration where all people belong.

A message from our leaders

It is with great pleasure we provide you with Richmond's 2026 Impact and Sustainability Report.

This report reflects something that has long been part of Richmond Football Club's identity: a belief that our responsibility extends beyond football.

While success on the field remains central to who we are, we recognise that the strength of our Club is equally measured by the positive impact we have on people, communities and the environment. This commitment is embedded in our purpose and reflected in the choices we make every day.

At Richmond, we approach social impact with authenticity and long-term intent, and we do not view this work as an obligation. It is fundamental to how we operate as a club, how we engage with our members and supporters, and how we use our platform to create meaningful change. Our ambition is not simply to be recognised for doing good work, but to ensure that our actions deliver lasting outcomes for the communities we serve.

This report highlights some of the ways we seek to make that difference. Through the Korin Gamadji Institute, we continue to invest in Aboriginal and Torres Strait Islander leadership and empowerment. Through our partnership with the Melbourne Indigenous Transition School, we are creating pathways that support education, belonging and opportunity for young First Peoples. We are strengthening connections with multicultural communities, deepening our commitment to inclusion and cultural understanding and working alongside our preferred charity partner – the Alannah & Madeline Foundation – to address important community needs supporting children. At the same time, we are taking meaningful steps to reduce our environmental footprint and build a more sustainable future for our Club.

Importantly, this work is a journey, not a destination. As expectations evolve and new opportunities emerge, we remain committed to listening, learning and continually improving. We are proud of the impact outlined in these pages, but even more proud of the partnerships, relationships and shared purpose that make it possible.

Together, we will continue to use the power of Richmond Football Club to leave a positive and lasting impact on our community.



John O'Rourke
President



Shane Dunne
Chief Executive Officer



REFLECTING ON 2026

$1.4 million
Indigenous and social procurement across the Club operations and the Swinburne Centre Punt Road Oval redevelopment

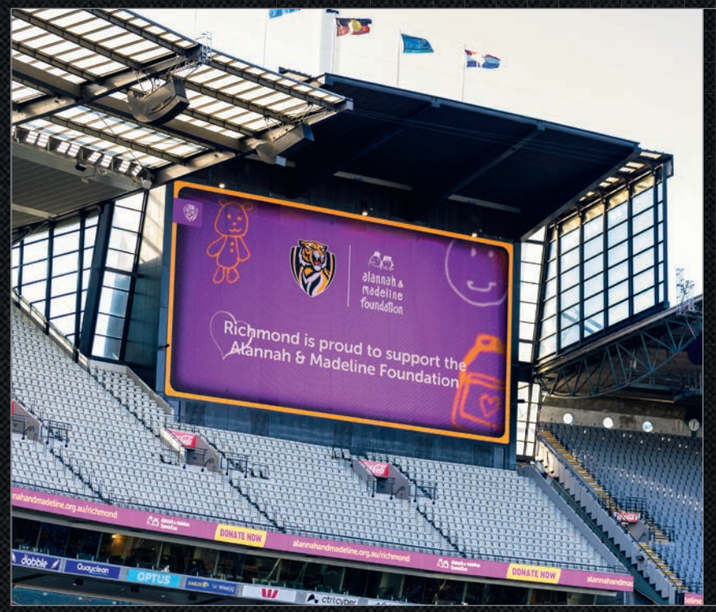
83,315 attendees
celebrated First Peoples culture through Dreamtime at the ‘G and Dreamtime in Darwin

$600k raised
since 2011 for the Club’s Indigenous programs through the Club’s Dreamtime memberships and guernsey sales

700+
First Peoples participated in youth programs delivered by the Korin Gamadji Institute

1,175
Richmond Institute dual diploma graduates since 2017

The Bachar Houli Foundation launched the ABC documentary *Playing on a Prayer*
that was broadcast internationally and became the highest-rating sports documentary in Asia



$2.6 million
raised since 2012 for the Alannah & Madeline Foundation to help protect children experiencing violence and trauma



850+
player appearance hours by AFL and AFLW players inspired participation and physical activity through local schools, clubs, and programs

15
Wheelchair footballers proudly represented Richmond in the Victorian Wheelchair Football League building visibility for athletes with a disability

314
Tiger Conservation members and

$60k
raised for the World Wildlife Fund helping protect endangered tigers in Malaysia since 2018

SECTION 1

KORIN GAMADJI INSTITUTE

In 2026, Richmond continued to walk alongside First Peoples and their communities through its Korin Gamadji Institute (KGI) and successful Dreamtime matches played against Essendon in Melbourne and Darwin.

In 2011, Richmond established KGI as a centre of cultural strength and learning for Indigenous youth, and 2026 saw the celebration of the Institute's 15th year.

Today, KGI is a dedicated centre for cultural strength, leadership development, and advocacy. KGI's mission is to build strong, culturally grounded Aboriginal and Torres Strait Islander leaders, and to also embed First Peoples' knowledge, values and voices across all aspects of the Club.



KORIN GAMADJI INSTITUTE

Empowering the next generation

A key offering of KGI is its Richmond Emerging Aboriginal Leadership (REAL) program, designed to support the development of aspiring young leaders.

This year, 48 students participated in the Years 7–8 One Day Experience REAL program, 35 students participated in the Years 11–12 REAL program, and 18 students participated in the Years 9–10 REAL program, seeing over 100 students receive sessions on career pathways and an experience focused on culture, leadership and wellbeing.

The Year 11–12 students also had the opportunity to hear from Richmond AFL and AFLW players Maurice Rioli Jnr, Rhyan Mansell, Libby Graham and Bec Miller, who shared experiences from their own leadership journeys.

Additionally, 10 students from the Year 11–12 cohort will participate in the wukalina Walk this year, a three-night, four-day Aboriginal owned and operated guided walk in Tasmania.

Other KGI offerings also saw strong and growing participation this year, with 82 students in school workshops, 72 students in the KGI Yarning circle at the Casey Central Network, 52 students in KGI's Aligned Leisure Leadership Day, and 37 students in KGI's Yarning circle at the Koorie STEM Showcase.

In 2026, 11 KGI Emerging Leaders supported program delivery, planning, facilitation, community events, and the mentoring of younger participants.

Emerging Leaders is a pathway that enables KGI alumni and senior participants to continue developing through paid employment and opportunities within KGI and Richmond.

By supporting participants to become facilitators and mentors, KGI continues to build a strong pipeline of culturally grounded young leaders who create impact across KGI, Richmond and their communities.

While Richmond's present-day impact on the community grew throughout the year, the future also continued to blossom, through the ongoing development of the William Cooper Centre at the Punt Road Oval.

Set to open in the middle of 2027, the William Cooper Centre and new Punt Road Oval will create improved education spaces and classrooms for KGI and the Melbourne Indigenous Transition School, further enhancing the capacity to empower the next generation of leaders.





Dreamtime

The 2026 Dreamtime campaign was a major whole-of-Club achievement. The breadth of activity, quality of community engagement, storytelling and staff involvement highlighted the Club's ongoing commitment to reconciliation and First Peoples leadership.

The campaign marked the 22nd Dreamtime at the 'G match between Richmond and Essendon. It also formed part of the AFL's Sir Doug Nicholls Round, which continues to celebrate Aboriginal and Torres Strait Islander culture, contribution and leadership in Australian football.

Dreamtime has become one of the most cherished dates on the football calendar and 2026 saw Richmond make a big impact, both on and off the field.

Tiger fans were able to enjoy AFL and AFLW wins in both Dreamtime matches, the men's team recording an 18-point victory and the women's team triumphing in a five-point thriller.

Richmond's 2026 Dreamtime guernsey was designed by Tiger legend Michael Mitchell alongside his daughters, Meghan and Sam. The guernsey tells the story of Mitchell's family and his 'extended family' being the Warriors, Claremont and Richmond Football Clubs. The story and colours also tie back to Mitchell's homes of Carnarvon, Shark Bay and Western Australia.

To learn about the design and the symbolism of the guernsey, AFL and AFLW players visited Shark Bay in February for an immersive, cultural trip to Mitchell's hometown.

The Dreamtime Youth Expo, hosted by KGI and Richmond at the MCG, saw 321 students, teachers and guests come together to celebrate First Peoples excellence across football, education, culture and leadership.

The students were inspired by many wonderful guest speakers at the Expo, including Mitchell, Becca Hatch, Megan Waters, Michael McLean, Uncle Colin Hunter Jnr, Aunty Pam, Jackson Peters, Rhyan Mansell and Maurice Rioli Jnr.

The Club's Yiooken Awards were also held in the lead up to the Dreamtime game. The 2026 recipients were Judson Clarke (AFL player), Rebecca Miller (AFLW player), Chloe Psyhogios, (Richmond employee), and Paula Smith (Aligned Leisure employee).

WATCH THE STORY BEHIND THE 2026 DREAMTIME DESIGN





300+
Aboriginal and Torres Strait Islander secondary students attended the Dreamtime Youth Expo

78,815
attendees at the match (the second Friday night Dreamtime game)

95%
positive sentiment about the campaign across social media platforms

1,250
tickets distributed to community groups across Victoria and interstate

Strong community representation at the Club's President's Function
which was also attended by Prime Minister Anthony Albanese

Recognition of the 10-year anniversary
of the first pre-game cultural dance, including two original dancers, Billy Cooper and Matt Muir with Maurice Rioli Jnr and Rhyan Mansell

Kinaway Chamber of Commerce
joining as match day partner

SECTION 1

Key highlights
KORIN GAMADJI INSTITUTE

Years 7-8
"I Belong" REAL Program

100%
of participants felt mostly or very safe in the program

88%
learned new ways to support their wellbeing

Years 11-12
"I Lead" REAL Program

72%
of participants strengthened their ability to manage challenges and setbacks



Program alumni Maggie Egan

explains the importance of the KGI Richmond Emerging Aboriginal Leadership (REAL) Programs

WATCH THE VIDEO



Richmond staff experienced cultural immersion on wukalina Walk

to enhance their sense of belonging and strengthen cultural awareness



Respecting our Traditional Custodians

Uncle Colin Hunter Jnr alongside Richmond players create a moving Welcome to Country video for our MCG games

WATCH THE VIDEO



Yiooken Awards

The entire Richmond Football Club group gathered to celebrate and acknowledge their People Awards as part of the organisation's annual Dreamtime traditions

READ THE ARTICLE



Shark Bay to Dreamtime

Maurice Rioli Jnr and several AFL and AFLW players visited Shark Bay to connect with Tiger legend Michael Mitchell and his family, uncovering the stories behind the 2026 Dreamtime Guernsey

WATCH THE VIDEO



Dreamtime ceremony

KGI participants took part in this year's Laguntas Dreamtime pre-game dance, reflecting their journey from boys to men, their deep connection to Country, and their development through the Institute

WATCH THE VIDEO

SECTION 2

MELBOURNE INDIGENOUS TRANSITION SCHOOL



The Melbourne Indigenous Transition School (MITS) connection with the Richmond Football Club is a partnership that reaches far beyond the four walls of the Swinburne Centre and the classroom.

Since collaboration began in 2016, the partnership reflects the Club's commitment to supporting education pathways for Indigenous youth and fostering community connection and involvement.

MITS creates pathways to greater opportunity for Indigenous students from remote and regional communities in Victoria and the Northern Territory, supporting them to successfully complete secondary school and lead lives defined by choice and autonomy.

MELBOURNE INDIGENOUS TRANSITION SCHOOL

Strengthening connections, building futures

In 2026, with the redevelopment at Punt Road Oval taking place, the MITS program has been delivered in an offsite classroom. However, this has been no barrier for connection with the Club.

Namely, key players spent time across their AFL season connecting with the MITS students, giving time to build meaningful connection and show them the opportunities that await.

Dreamtime at the 'G for MITS students presented an exciting opportunity to elevate their connection with the Football Club.

Students attended and were a main part of the Dreamtime at the 'G media tour attending a packed press conference and working closely with Maurice Rioli Jnr, who welcomed the students into the experience on Richmond's home ground at the MCG.

The students also attended the highly-anticipated Yiooken Luncheon with Richmond Football Club players and staff, assigned key roles in presenting awards and making speeches in front of the Richmond AFL and AFLW players, as well as administration staff.

Importantly, Richmond AFL players Josh Smillie, Jonty Faull and Josh Gibcus attended the MITS Creative Arts Show, where students performed song and dance, and showcased examples of their artwork in painting, drawing and fashion. The display unfolded stories of the students' cultural heritage and connection to the land, with the ability to share their journey with the playing group.

The next chapter for MITS will build on the progress made in 2026, with the program preparing to return to the redeveloped Swinburne Centre. The new facility will allow an increase in student numbers from 22 to 60 students across the Year 7 and 8 cohorts. Bringing education, opportunity and community connection together will continue to strengthen pathways for the students.



173%

increase in Years 7–8 student capacity

From 22 to 60 places, at the redeveloped Swinburne Centre

SECTION 3

BACHAR HOULI FOUNDATION



The Bachar Houli Foundation (BHF) continued to expand its impact in 2026, using sport to create opportunities, strengthen connections and develop pathways for Islamic young people across Australia.

More than 7,000 participants engaged in Foundation programs nationally, building confidence, leadership skills and aspirations through sport.

BHF pathways delivered outstanding results, with two participants selected in the AFL Draft by Essendon and Fremantle, while four players represented Vic Metro at Under 16 and Under 18 levels.

The Foundation also showcased its elite talent pathway, competing in the National Boys Under 18 Talent Pathway competition, with two games against Tasmania and the GWS Giants.

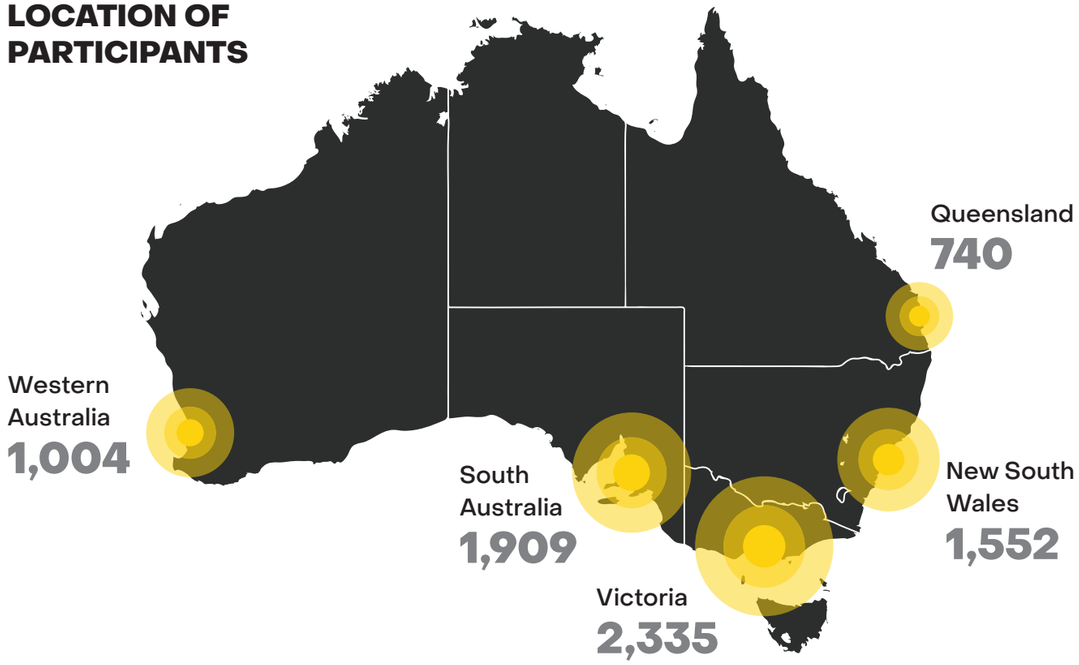
Key highlights
BACHAR HOULI FOUNDATION

TOTAL PARTICIPANTS



15.4%
increase in participants from 2025 to 2026

LOCATION OF PARTICIPANTS



Aspire Centre

The Aspire Sports Centre will serve as the central hub for Bachar Houli Foundation programs and the home of the Aspire College of Sport.

Located at the Coburg Moreland Bowls Club site and due to open in 2028, the facility will also support community and sporting club use outside school hours, with a strong focus on enabling women and girls' participation through a culturally safe and welcoming environment.

This will include dedicated spaces and allocated times for women's sport, recreation activities and community programs.

ASPIRE SPORTS CENTRE





Islamic College of Sport international trip

Islamic College of Sport (ICS) VIC and NSW students travelled to Indonesia in September for the Indonesia Humanitarian Initiative, delivered in partnership with Human Appeal Australia.

Students worked alongside local communities, visiting schools and orphanages. They conducted sports activities for children, distributed food and essential supplies, supported local farmers, and helped improve community spaces through hands-on projects.

The trip gave students the chance to serve, connect and make a real difference while experiencing a new culture.



Playing on a Prayer

The Foundation also strengthened its connection with the broader community through storytelling, launching the ABC documentary *Playing on a Prayer*.

Following Bachar Houli Foundation participants Adam Sweid and Hussien El Achkar on their journey towards the AFL, and ultimately being drafted to Fremantle and Essendon, the documentary provided a powerful insight into the role of family, faith, education and sport in shaping the next generation.

Broadcast internationally through ABC Australia and ABC's Asia platforms, the documentary became the highest-rating sports documentary in Asia.



WATCH THE SHOW

SECTION 4

SISTERWORKS

Richmond continued to strengthen its partnership with SisterWorks throughout 2026, a social enterprise dedicated to empowering women from migrant, refugee and asylum-seeker backgrounds.

Since launching the partnership in June of 2024, the Club has worked with SisterWorks to transform surplus Richmond merchandise, including guernseys, scarves, and banners, into new products that support the circular economy and reduce waste.



Through their efforts in 2026, Richmond was shortlisted for the Purpose-led Partnership with a Non-Profit at the 2026 Sport Positive Awards

Sport Positive Awards 2026 is a global industry award that celebrates, uplifts, inspires and raises awareness of the people and organisations working around sport that enable positive change.

SISTERWORKS

Turning waste into opportunity

SisterWorks' Sustainable Manufacturing Hub gives outdated and unusable Richmond apparel a second life, transforming it into products such as bags, lanyards, pet accessories and headbands.

Commercial Lead, Shaliha Kencana Ginanjar, lauded the work of the partnership in its ability to generate social value for the women in their programs.

"It's just great to see how sporting clubs have changed, so by working with us, they're not just diverting waste, but they're also supporting priority job seekers, who are women from migrant refugee backgrounds," Kencana Ginanjar said.

"It generates social value to the women that we support and at the same time, there's an environmental impact to that, where we diverted lots of textile waste into something beneficial again to the community.

"Richmond would also give us free tickets to the games and I think a lot of the women that we support, it would be their first time going into a footy club and it would be their family's first time into the footy club.

"By having those opportunities, it does really help them to experience what sport is like in Australia and it's just completely new to them.

"We have worked with Richmond by distributing these items to community partners, to the members and also through cheer squad giveaways and activations during game time." Kencana Ginanjar said.

"Between 2025 and 2026, our partnership with Richmond has employed five sisters and we employed them for up to 100 hours of employment."

The collaboration has demonstrated how sport can be a promoter of positive change, combining environmental action with economic empowerment.



100+

kilograms of material recovered from landfill

250

hours of paid employment opportunities created for women facing barriers to workforce participation

$50,000+

generated in social value – demonstrating how, through football, people can come together to build community, inclusion, and meaningful change

$10,000

was awarded to SisterWorks and Richmond Football Club to support an October project repurposing products for community and fan giveaways

SECTION 5

ALANNAH & MADELINE FOUNDATION

Since 2012, Richmond has partnered with the Alannah & Madeline Foundation to support children and young people experiencing violence and trauma.



$2.6+ million

raised by the Club and Tiger Army to help vulnerable children heal and thrive



ALANNAH & MADELINE FOUNDATION

Every child deserves to feel safe

In 2026, Richmond dedicated its Round 21 match against West Coast at the MCG to the Foundation, and along with the other activities across the year, raised more than $240,000 in support of the Foundation's trauma recovery programs.

The campaign came at a critical time, with a child entering emergency care in Australia every hour because they are at serious risk of harm or have no safe place to live.

Funds raised will help provide more than 4,000 Buddy Bags for children entering emergency accommodation after being removed from violent or unsafe homes. Each Buddy Bag contains brand-new essentials such as pyjamas, underwear, toiletries and a teddy bear, providing comfort, dignity and a sense of security during an incredibly difficult time.

The Club amplified awareness of the Foundation's work through match-day activations, broadcast integration, digital channels and player engagement.

Supporters were encouraged to donate via QR codes displayed throughout the MCG and across the television broadcast, while Richmond incorporated the Foundation's signature purple branding into its gameday guernsey and match presentation.

Richmond also helped champion the cause beyond match day – with players and staff from the club and Aligned Leisure volunteering across the year to assist with Buddy Bag packing at the Foundation's headquarters – giving more than 100 hours combined to pack more than 750 Buddy Bags for children in crisis.

Additional fundraising was generated through the Club's broader operations. More than 3,000 supporters purchased the dedicated Foundation membership, The Roar Store donated five per cent of merchandise proceeds to the Foundation, while Richmond's official podcast, Talking Tigers, contributed more than $6,000 through the generosity of its listeners.

Every child deserves to be safe, supported and heard, and through the collective efforts of the Club, its players, partners and supporters. Richmond continued to help ensure children experiencing crisis receive practical support, comfort and care when they need it most.

$240k+

raised for the Foundation's trauma recovery programs in 2026

4,000+

Buddy Bags to be provided to children entering emergency accommodation

100+

Volunteer hours contributed by Richmond and Aligned Leisure players and staff





SECTION 6

RICHMOND VICTORIAN WHEELCHAIR FOOTBALL LEAGUE (VWFL)

BEYOND FOOTBALL

At just 19 years old and in her first season of competitive wheelchair football, Bianca Meo has already made her mark in the yellow and black.

After coming across Richmond's Wheelchair Football Come and Try session online, Meo took a chance and decided to give the sport a go.

What followed was a debut season beyond anything she expected, scoring goals, reaching the Grand Final and wining the Best and Fairest.

But simply having the opportunity to play for Richmond meant more than anything.

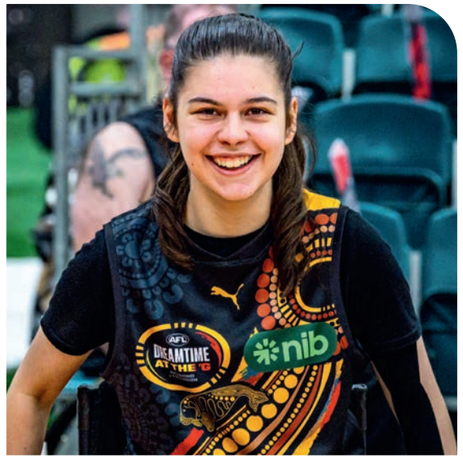
After finishing school a few years earlier and experiencing a period of ill health, she said neither she nor her family could have predicted how much life would change after attending that first Richmond training session.

Playing football had long been a dream for Meo, one she did not think could become a reality.

> "Playing footy has always been my dream, so to be playing for a Club like Richmond and wearing the jumper and representing the Club is an amazing feeling," she said.

"Playing in a Grand Final in my first season was nerve-racking, but it was almost a dream come true."

As a young woman entering a traditionally male-dominated environment, Meo admitted there were some nerves when she first joined the program.



Those concerns quickly disappeared, as she found her place among the team.

"It can sometimes be a bit intimidating, but Richmond has always got my back," she said.

> "It does not matter about your age, gender or what kind of disability you have got. Everyone is just happy to have everyone around."

A meaningful part of Meo's first season was pulling on Richmond's No. 23 jumper, the same number her dad wore when he played football, making for a proud moment as her family regularly came to watch her play.

SECTION 7

RICHMOND INSTITUTE

This year Richmond Institute students travelled both nationally and internationally engaging in community programs and immersing themselves in cultural connections. These included:

- Robinvale
- Tiwi Islands
- Samoa
- India
- Swan Hill
- Cape York









RICHMOND INSTITUTE

Students gain life-changing experience in Cape York



Richmond Institute students travelled more than 1,000 kilometres from Cairns to Bamaga as part of an immersive learning experience in the Cape York region, combining community engagement, cultural connection and hands-on event delivery.

Working alongside AFL Cape York, students assisted in the delivery of the annual Chris Johnson and Angie Nadredre Cup, a carnival that brings together young Indigenous footballers from Cairns, Cape York and the Torres Strait.

The event provides opportunities for players to develop their football skills, strengthen connections to community and culture, and be identified for state and national Indigenous programs, AFL Club Academy pathways and AFL Cape York's Crusaders representative program.

The journey saw students visit remote communities, participate in local activities and camp under the stars while travelling through some of Australia's most unique and culturally significant regions.

Richmond Institute student Sam Miller described the trip as both exciting and challenging. He said a key part of the experience was the long journey north, travelling in Troop Carriers.

"Being in the troopy is actually really fun, you get to connect on a deeper level," Miller said.

"When you are in the troopy you are with five other people, it's just awesome."

Through spending time with young people from Cape York, Miller said he gained a new perspective on gratitude and community.

"Just be grateful for everything. The Cape York boys do not really have much, but they have enough to keep them happy, whereas in Melbourne we have got all the stuff that we need," he said.

"They have taught me to be a lot more grateful."

Reflecting on the experience, Miller described the trip as unforgettable.

"It's the best experience you'll ever have.

"To be able to do this, not many people will be able to do it. To get to experience everything that we have done and documented throughout this journey, I don't think I'll ever be able to do it again. I'm very excited to reflect on it, I'm just grateful for everything."

The trip provided students with a unique opportunity to build relationships, broaden their perspectives, and contribute to meaningful community outcomes while gaining valuable real-world experience in regional and remote Australia.

SECTION 8

ALIGNED LEISURE

Aligned Leisure proudly extends Richmond Football Club's commitment to improving health and wellbeing in communities across Australia. As a subsidiary of the Club, it was established to lead and grow Richmond's health, fitness and leisure operations.



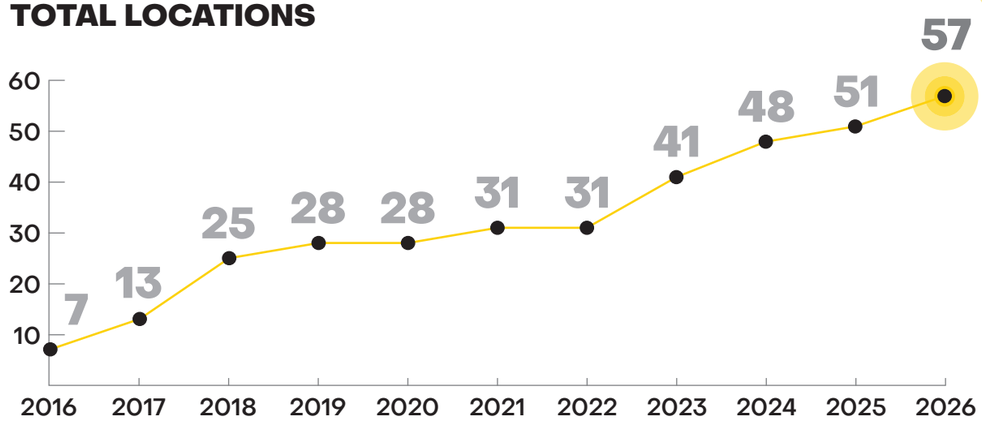
Established in 2016, Aligned Leisure has grown into one of the country's largest community leisure management providers, delivering swimming, health, fitness and recreation services across 57 sites in Victoria and New South Wales, employing more than 2,000 team members.

Through Aligned Leisure, Richmond Football Club extends its impact beyond football, helping communities become healthier, more connected and more resilient through access to recreation, aquatic and wellness services supporting communities to achieve their health outcomes.

ALIGNED LEISURE

Key highlights
ALIGNED LEISURE

TOTAL LOCATIONS





OUR SERVICES

- Swim lessons
- Gymnastics
- Skate parks
- Outdoor pools
- Tennis centres
- Health and wellness facilities
- Multi-purpose recreation hubs

10 years | **57** locations

12 million+ annual visits

41,000+ members

2,000+ team members

Through initiatives such as our Street Teams and Rural Activation Programs, we take health, wellbeing and recreation opportunities directly into communities, connecting with people where they live, work and learn. Working in partnership with local councils, schools, community groups and businesses, these programs help remove barriers to participation and engage residents who may not otherwise access traditional leisure facilities.



SECTION 9

ENVIRONMENTAL SUSTAINABILITY

REDEVELOPMENT

In 2026, Richmond Football Club strengthened its commitment to environmental sustainability by embedding sustainability considerations into long-term planning, infrastructure development and operational decision-making. A major focus was the continued redevelopment of Punt Road Oval and the Swinburne Centre, with renewable energy, reuse of materials from the Jack Dyer Stand demolition, water-saving measures, native landscaping and environmentally sustainable design principles incorporated throughout the project. The Club also made the decision to purchase and own a solar PV system on the Jack Dyer Stand, with future solar upgrades planned for the David Mandie Building.

ENVIRONMENTAL STEWARDSHIP

Beyond the Club's facilities, Richmond continued to promote environmental stewardship through its partnership with WWF and their Tiger Conservation program, while reducing waste through initiatives such as the donation and repurposing of Club materials through SisterWorks. The Club also remained engaged with sector-wide sustainability initiatives as a member of the Sports Environment Alliance and a signatory to the UN Sport for Climate Action.

ENVIRONMENTAL MANAGEMENT SYSTEM

Richmond's subsidiary, Aligned Leisure, maintained certification to ISO 14001, the international standard for environmental management systems, demonstrating a structured and continuous approach to managing environmental impacts across its operations.

RESPONSIBLE USE OF AI POLICY

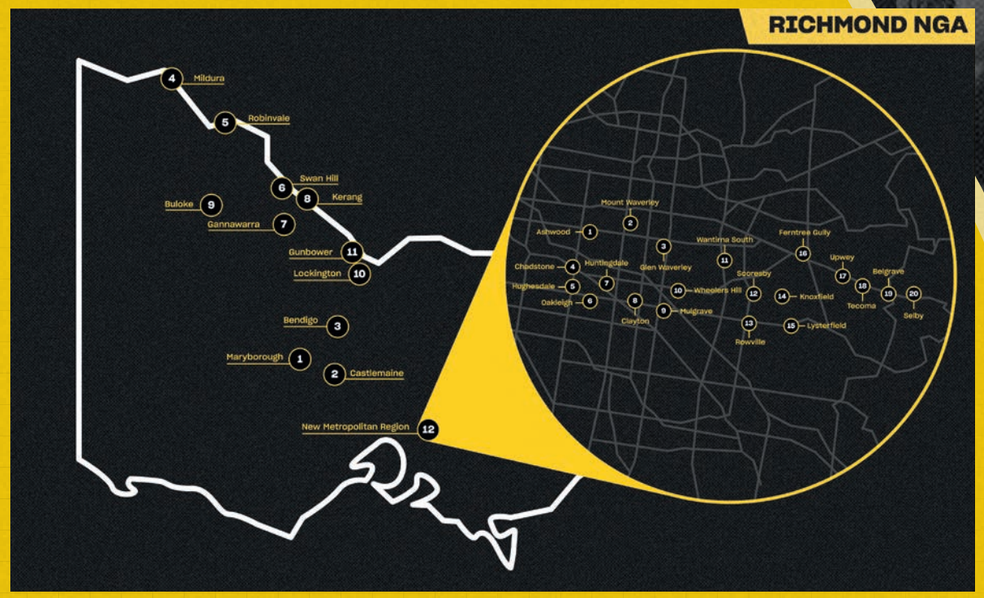
In addition, environmental sustainability considerations were incorporated into Richmond's Responsible Use of Artificial Intelligence Policy, recognising the environmental impacts associated with emerging technologies and promoting more sustainable digital practices.

SECTION 10

NEXT GENERATION ACADEMY

2026 was an exciting year for Richmond's Next Generation Academy (NGA), with the Club gaining access to metropolitan talent under its revamped zone.

Richmond has retained its catchment spanning Castlemaine to Mildura, while introducing a Melbourne region that stretches from Chadstone to Selby.





NEXT GENERATION ACADEMY

Developing tomorrow's Tigers

The Tigers have quickly got to work in their new region, holding two Come & Try Days in Melbourne's Southeast and launching a football program at Glen Waverley Secondary College that engages 40 boys and 40 girls.

Richmond has also hosted Come & Try Days in Bendigo and Mildura that were attended by AFLW players.

The Club hosted a Football Development Camp for participants, including a match-day experience at the MCG for the Stealth Night Match against Carlton in Round 17.

A high-performance camp for both NGA and Father-Son/Daughter eligible participants was also held during the Term 3 Holidays.

Richmond has 51 participants in its Acceleration Group Academy and 16 players in the Talent Pathways.

Longstanding NGA participant Tanner Armstrong made his VFL debut for the Club late in the year, in a full-circle moment over seven years in the making. Armstrong was also among the NGA participants that again made up the Laguntas Dancers at Dreamtime at the 'G.

80
students engaged in the Glen Waverley Secondary College football program, comprising of 40 boys and 40 girls

51
participants in Richmond's Acceleration Group Academy

16
players in Richmond's Talent Pathways program

An NGA zone is a region where a Club has the opportunity to develop multicultural and Indigenous talent with the ultimate ambition of supporting the development of players that can be drafted into AFL or AFLW programs.

Father-Son/Daughter eligible players make up the broader Richmond Academy.





SECTION 11

LGBTQIA+ AFLW PRIDE ROUND





Richmond Football Club and Midsumma proudly celebrate ten years of partnership, championing LGBTQIA+ inclusion, visibility and belonging in football and beyond.

Since becoming the first AFL club to sponsor Midsumma Festival, Richmond has worked alongside the organisation to strengthen education, community connection and representation, helping create a game where everyone feels safe, respected and valued.

Celebrating 10 years of Pride: Richmond and Midsumma

In 2026, Richmond Football Club proudly celebrated a decade of partnership with Midsumma, marking ten years of championing LGBTQIA+ inclusion and belonging in football and beyond.

Established in 2017, the partnership was a significant milestone, with Richmond becoming the first AFL club to sponsor Midsumma Festival, one of Australia's leading LGBTQIA+ arts and cultural organisations. Over the past decade, Midsumma has played an important role in shaping the Club's approach to diversity and inclusion, providing guidance on our Diversity and Inclusion Action Plans, facilitating education sessions and strengthening our connection with the LGBTQIA+ community.

Beyond the football field, the partnership has seen Richmond participate in Midsumma Carnival, Pride March and Victoria's Pride celebrations. It has also brought queer creativity into the spotlight, with Midsumma artist Matthew Chan helping design the Club's inaugural AFLW Pride guernsey alongside Katie Brennan and Sarah Hosking.

Reflecting on the significance of the partnership, Midsumma CEO Karen Bryant highlighted the importance of sustained commitment to inclusion in sport.

"Partnerships like this can change lives, creating environments where athletes feel safe to bring their best and most authentic selves to the game.

"Ultimately, the goal is for inclusion to become part of the fabric of the game, not just something we celebrate during Pride Round."



Looking ahead, both organisations remain committed to building on the foundations established over the past decade, creating greater opportunities for participation, visibility and meaningful community connection.

As we celebrate this milestone, Richmond and Midsumma remain united in their commitment to challenging discrimination, influencing culture and creating an environment where everyone feels safe, respected and valued.

Pride is a team sport where everyone belongs.

10
years of partnership with Midsumma, championing LGBTQIA+ inclusion

1st
AFL Club to sponsor Midsumma Festival

SUPPORTING OUR COMMUNITIES







3,000+
students engaged in AFL Community Camp in 2026

10
years partnering Midsumma Festival to support the LBGTQIA+ community

11
years of the ANZAC Day Eve Match, honoring those who have served and continue to serve

50
signed Richmond guernseys and

270
memberships donated to charities and community groups

Richmond opened a dedicated accessibility gate
for its home games at the MCG



THANK YOU

We sincerely thank all our supporters and partners for their ongoing commitment to this meaningful work and extend particular thanks to those listed below.

Richmond Football Club Commercial Partners

nib
GWM
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